

ADVIT SETH

Creative Director | Videographer | Video Producer | Video Editor

Goa, India | advit@munx.in | +91 9711198783

[Website](#) | [LinkedIn](#) | [IMDB](#)



CORE SKILLS

Creative Direction · Videography · Aerial Cinematography · Video Strategy & IP Development · Hiring · Budgeting · Training · Team Leadership · Scriptwriting · Storyboarding · Client Relations · Video Editing

EXPERIENCE

Founder & Creative Director – Munx Studios

Oct 2018 – Present | Goa, India

(A solo creative agency specialising in branded content and Ads for B2B & consumer brands.)

- Scaled a one-man agency to serve over **40 clients**, including **Royal Enfield, Samsung, Mercedes-Benz, and RealMe Smartphones**.
- Directing video shoots & editing high-impact brand films, commercials, and social media campaigns.
- Supervising post-production and 2D/3D graphics team, ensuring consistent brand quality.
- Overseeing client acquisition, relationships, and project delivery across B2B and consumer brand campaigns.
- Managing cross-functional teams and supervising visual storytelling from concept to execution.

Creative Director – Quantum Leap Learning Solutions

Apr 2024 – Jul 2025 | Bengaluru, India

(Quantum Leap is a business coaching and leadership consulting firm led by Mr Rajiv Talreja.)

- Directed **YouTube content strategy** for Business Coach Rajiv Talreja, generating **₹5M in sales in 3 months** and **1M+ views** across social platforms by **producing client success stories as long-form content**.
- Led onboarding of **AI tools** to elevate visual storytelling.
- Hired, trained, and managed a new content team to launch **3 IPs** – *Biz Hub*, *Fix My Business*, and *Biz Success Revealed*.
- Provided content consultation to **WeWaah Weddings** and **Dreamcraft Events** (sister brands).
- Achieved **100K new subscribers on YouTube in 9 months**, driving brand visibility and inbound leads.

Video Editor & Motion Graphics Artist – Lenovo

Feb 2022 – Feb 2024 | Remote, India

(Lenovo is a Fortune 500 technology company operating in 180+ markets.)

- Produced and edited global content for **YouTube, LinkedIn, Instagram, TikTok, and Twitter (USA)**.
- Introduced **YouTube Shorts** for worldwide distribution, expanding engagement reach.
- Managed **end-to-end post-production** and collaborated with global social media teams.
- Repurposed existing assets into compelling brand narratives, improving content ROI.

Event Coordinator & Production Specialist – Google YouTube Spaces **May 2021 – Sep 2021 | Remote, India (Contract)**

(YouTube Spaces supports creator education and partnerships across APAC.)

- Organised and executed **YouTube NextUp Creator workshops** and virtual events.
- Produced training and after-event content, ensuring seamless multi-country delivery.
- Coordinated between creators, cross-functional teams, and vendors for event execution.

Associate Producer – Trusted Media Brands (Jukin Media) **Oct 2020 – May 2021 | Remote, India**

(TMB is the publisher of brands like Reader's Digest, FailArmy, and The Pet Collective.)

- Spearheaded India's content production for **FailArmy (UGC)**, contributing to its **first Webby Award (2021)**.
 - Directed and edited humour-led short-form and compilation videos across multiple social media platforms.
 - Trained and supervised editors and designers for viral UGC and motion video production.
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Earlier Roles (2017–2018)

Libra Media Group, Media Agency, Mumbai, India – Associate Producer & Video Editor (*Full-time*)
Cutshort.io, Recruitment Platform, Pune, India – Video Content Creator & Digital Marketer (*Contract*)

EDUCATION

- **Entrepreneurship Mentorship Lab** - Indian School of Business (2021)
 - **Sound Design & Programming** - Satyajit Ray Film & Television Institute (2020)
 - **Filmmaking Foundation** - Skilling India in Film & TV, Film & Television Institute of India (2019)
 - **Digital Marketing** - Digital Vidya (2018)
 - **MBA, International Business & Marketing** - Institute of Management, Nirma University (2017)
 - **BBA** - JIMS Kalkaji, Guru Gobind Singh Indraprastha University (2014)
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TOOLS & SOFTWARE

Editing: Final Cut Pro X · Adobe Suite · DaVinci Resolve · Descript

AI Tools: Runway · Heygen · Eleven Labs · Google Veo · Artlist · ChatGPT

Project Tools: ClickUp · Airtable · Monday.com · Milanote · Notion · Slack · Frame.io · JIRA

PROFESSIONAL SUMMARY

Creative Director & a Solopreneur with 7+ years of experience leading full-stack video production and storytelling for global brands. Proven success in creative direction, IP development, and cross-platform content strategy, delivering measurable business outcomes. Skilled in managing teams, budgets, and clients across B2B and B2C projects.